

## Report on IIC event 2025

Name of the event: -. Insights and Guidelines for MBA final year projects

Date of the event: - 5<sup>th</sup> February 2025

Venue: - KMIM seminar hall

Time: - 11.00 am to 1.00 pm

### **Introduction**

The session aimed at providing insights and guidelines to the students for their final year projects. The resource person for the session was Prof. Indrakanti Shekhar (Principal, University College of Commerce and Business Management, Osmania University). The event was graced by Smt. Shanthi. V (Principal, KMIM), Dr B Anjan Kumar (HOD, KMIM) and all the faculty of KMIM.

### **Event Highlights**

The resource person stressed on the quality of the research process. Studying of sufficient literature and identifying gaps in the previous studies was stressed on by the speaker. The process of research involving selection of topic or the broad problem area and proper review of literature to development of theoretical and conceptual framework, clarification of research question and framing of the hypothesis, determining the research design, methods of data collection and lastly data analysis and drawing of conclusions.

The use of reported speech to writing the project report and the proper format of the project was also discussed. The importance of a brief, yet informative abstract and the use of the proper and related keywords was also discussed. The session ended with the stress on adopting ethical and fair means to conduct the research.

## Glimpses on the event



**KESHAV MEMORIAL INSTITUTE OF MANAGEMENT**  
A UNIT OF KESHAV MEMORIAL EDUCATIONAL SOCIETY  
APPROVED BY AICTE, AFFILIATED TO OSMANIA UNIVERSITY, NARAYANAGUDA  
HYDERABAD - 500039



**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of Education Initiative)

# INSIGHTS & GUIDELINES FOR MBA FINAL YEAR PROJECTS

**SPEAKER**



**PROF. INDRAKANTI SHEKHAR**  
PRINCIPAL,  
UNIVERSITY COLLEGE OF COMMERCE AND BUSINESS MANAGEMENT, OSMANIA UNIVERSITY.

 **Wednesday,**  
05 Feb 2025



 **Seminar Hall,**  
4<sup>th</sup> Floor MBA Block

**Dr. B Anjan Kumar**  
*Convener*

**Dr V SaiPoorna** *co-ordinator*  
**D Amba Prasad** *co-ordinator*

**Mrs. V. Shanthi**  
*Principal*

